



PRO Learning

The only on-demand PD platform designed for K-12 art teachers.



What is PRO Learning?

PRO is the only on-demand PD platform designed for K-12 art teachers. Hundreds of school districts across the country utilize PRO to give their visual arts team training, hands-on tutorials, and resources.



EXPLORE: Dive deep into your passions, or focus on learning new skills.

ENHANCE: Each Pack features proven strategies and real-world tactics to get the most from your students.

EARN: Automatically track PD hours earned for each Pack you complete.



Relevant, Personalized PD for Every Visual Arts Team



DELIVERS EQUITABLE PD OFFERINGS

In a recent survey of U.S. art teachers, 70% of respondents reported that they're not getting adequate personalized training at their school. PRO provides art teachers the PD they deserve.



INCREASES STUDENT ACHIEVEMENT

It has been proven that the arts increase student achievement. PRO gives art teachers the best training possible so they can bring out the best performance in their students.



TRANSLATES IMPORTANT SCHOOL INITIATIVES

Meeting common teaching standards can be a unique challenge in the art room. PRO serves as a standards translator for art teachers, providing proven steps for art-specific implementation.



BUILDS ART TEACHER LEADERS

Society is demanding creative students who think outside the box. PRO gives art teachers the skills they need to lead the school in design thinking and project-based learning initiatives.



BOOSTS MORALE, SLOWS BURNOUT

Teacher turnover is costly and frustrating. PRO provides art teams with quality, art-specific, personalized learning that keeps motivation high and turnover rates low.



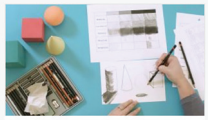




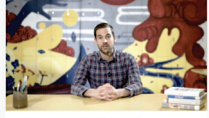


SAVES ADMINISTRATIVE TIME AND ENERGY

Delivering personalized learning to art teachers doesn't have to be difficult. PRO is simple to set up, easy to manage, and automatically tracks learning as it happens.

PRO Packs are Where Your Learning Takes Place

Each Pack contains relevant training, hands-on tutorials, and essential resources. Plus, three new Packs are released every single month.

 <p>MEDIA/TECHNIQUES Black Light Art</p> <p>2 PD Hours 18 Videos 10 Resources</p>	 <p>MEDIA/TECHNIQUES Innovative Clay Methods</p> <p>4 PD Hours 19 Videos 8 Resources</p>	 <p>MEDIA/TECHNIQUES The Building Blocks of Drawing</p> <p>3 PD Hours 16 Videos 9 Resources</p>	 <p>ORGANIZATION Building a Ceramics Program</p> <p>2 PD Hours 15 Videos 10 Resources</p>
 <p>CLASSROOM MANAGEMENT Social-Emotional Learning</p> <p>4 PD Hours 17 Videos 12 Resources</p>	 <p>INSTRUCTIONAL STRATEGIES Sketchbook Ideas that Really Work</p> <p>3 PD Hours 11 Videos 8 Resources</p>	 <p>CREATIVITY Creativity Exercises for Every Level</p> <p>2 PD Hours 13 Videos 9 Resources</p>	 <p>PROFESSIONAL DEVELOPMENT Building Leadership Skills as an Art Educator</p> <p>2 PD Hours 14 Videos 9 Resources</p>

Unlimited PD Hours

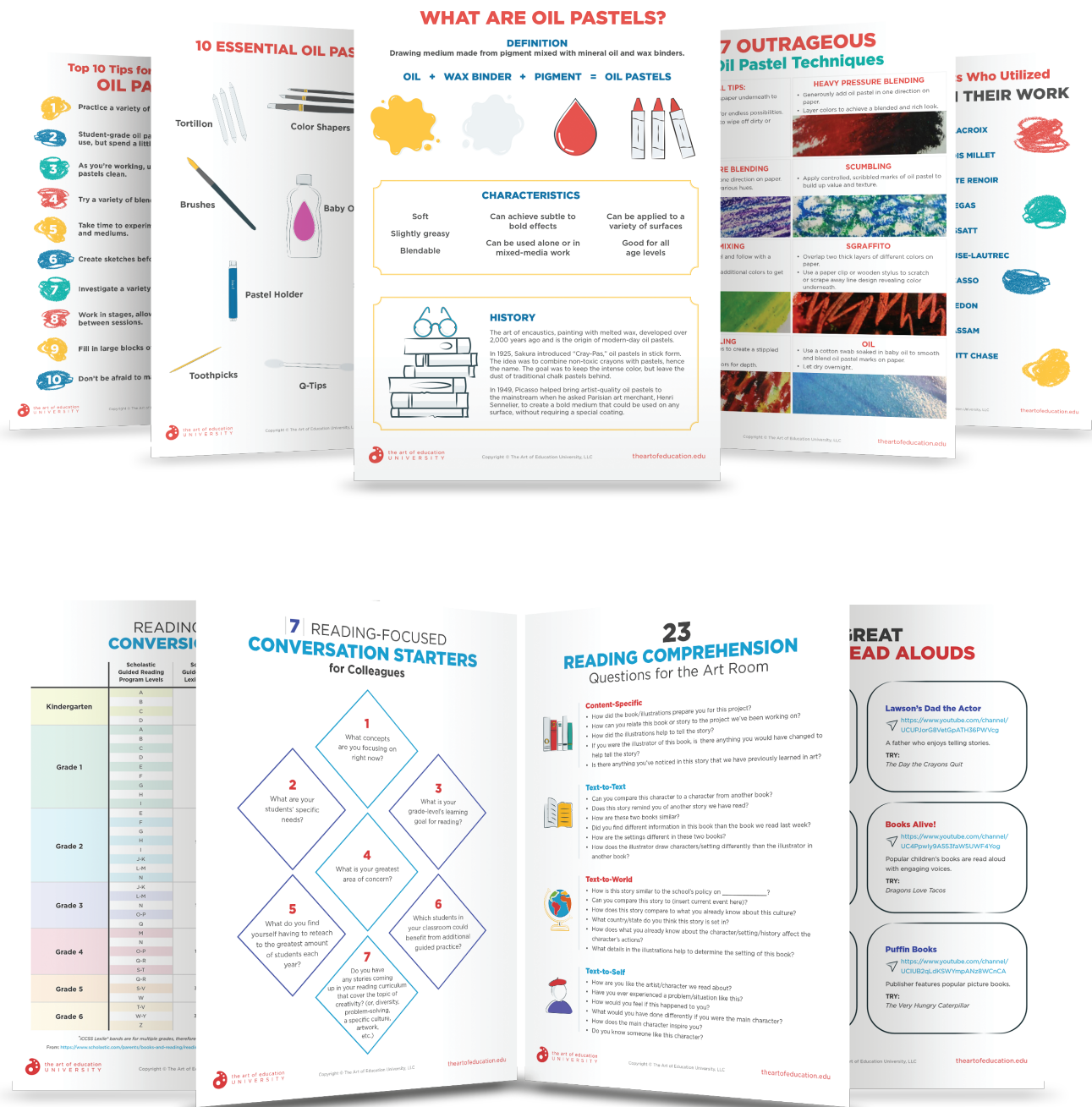
Most art teachers are required by their state or district to undergo a certain amount of training each year. PRO is the only self-paced, personalized learning tool designed exclusively for art educators with the ability to earn unlimited PD hours.

TOPIC CATEGORIES

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|------------------------|----------------------------|----------------------------|
| • ADVOCACY | • DIFFERENTIATION | • PHILOSOPHIES |
| • ASSESSMENT | • INSTRUCTIONAL STRATEGIES | • PROFESSIONAL DEVELOPMENT |
| • CLASSROOM MANAGEMENT | • MEDIA/TECHNIQUES | • TECHNOLOGY |
| • CREATIVITY | • METHODS/APPROACHES | |
| • CURRICULUM | • ORGANIZATION | |

The Ultimate Art Room Encyclopedia

Each PRO Pack is filled with premium resources that teachers can utilize in their art rooms immediately. PRO teachers get access to over 125 Packs. New Packs and new materials are added every single month to reflect current best practices.



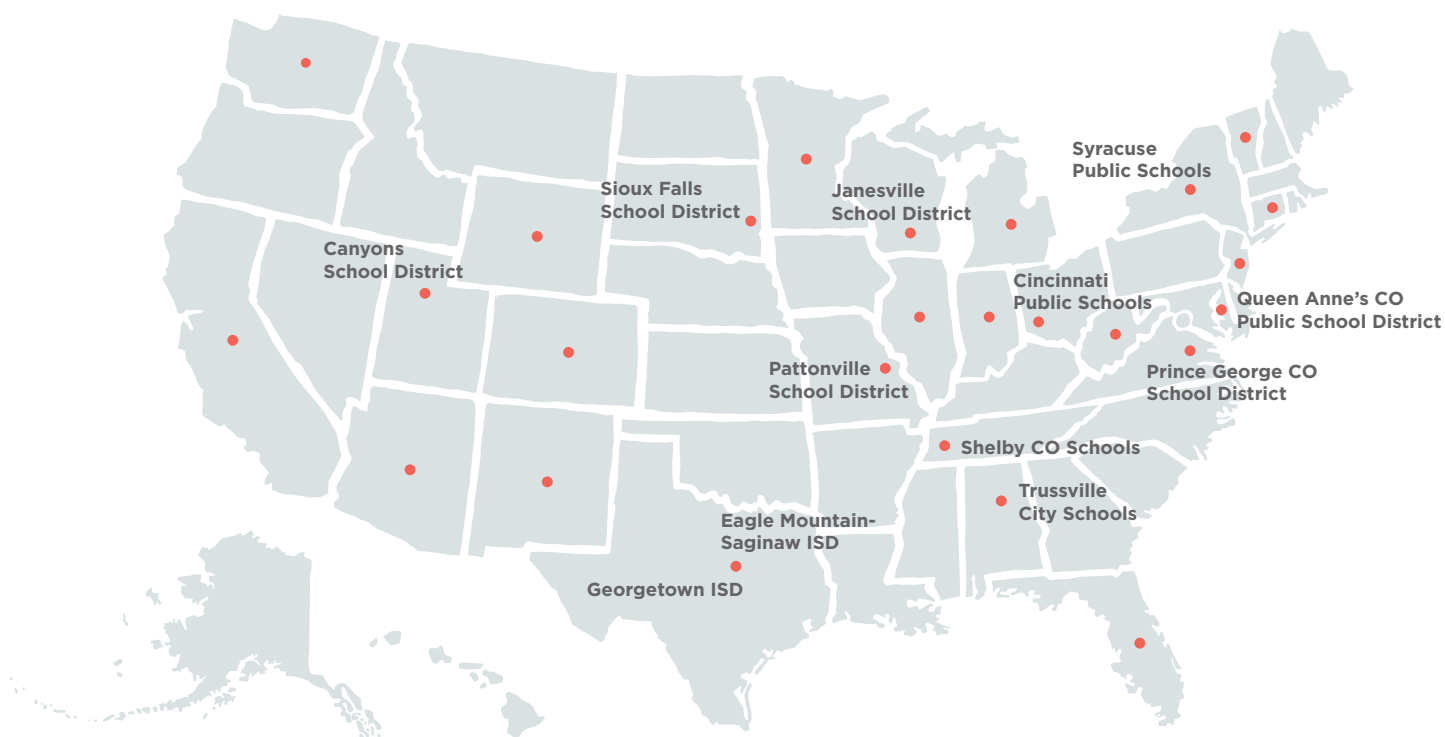
Collaborate and Strengthen

PRO is bringing art teachers together. In addition to completing PRO Packs individually, teachers are collaborating on their curriculum, having more meaningful PD events, and using PRO in their PLCs. In some cases, entire districts come together to use PRO to meet their goals. Through PRO, art teachers nationwide are receiving the best training possible so they can bring out the best performance in their students.

Cross-Curricular Connections

PRO helps schools build a well-rounded curriculum. Art teachers use PRO to bring literacy into the art room, lead projects in design thinking and project-based learning, as well as incorporate themes such as math, science, and history.

SCHOOL DISTRICTS UTILIZING PRO



Four Ways to Use PRO at Your Next PD Day

1 COLLABORATIVE DECISION-MAKING

Art teachers are talented and dedicated members of your team. Promote their professionalism by supporting their PLC group choice in PD topic selection.

ACTION STEPS:

- Ask PLCs to choose a PRO Pack of their choice from the PRO Library.
- Review the content.
- Reflect on their learning with other teachers.

2 INQUIRY-BASED PATH

Art teachers come from a breadth of knowledge, experiences, and interests. Encourage their PD buy-in through an exploration of interest or curiosity topics.

ACTION STEPS:

- Ask teachers to individually choose a PRO Pack of their choice from the PRO Library.
- Review the content.
- Share their learning with the whole group.

3 GROWTH MINDSET APPROACH

Build strong art ed pedagogy through a growth-driven model, being mindful to focus on areas of success as much of those of concern.

ACTION STEPS:

- Chose PRO Packs that highlight areas of success and growth within your school or district's goals.
- Review the content as a group.
- Provide individual reflection options.

4 DIFFERENTIATED THEMES

Skip the one-size-fits-all approach and reach teachers where they are at by providing levels of PD in terms of media choice, ages of students, and years of teaching experience.

ACTION STEPS:

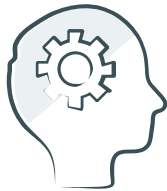
- Group teachers by years of experience, ages taught, classes/media taught, etc.
- Choose PRO Packs focusing on particular topics aligned to each group.
- Review the content in small groups.
- Finish with all-group sharing options and individual reflection options.

NO MATTER WHICH APPROACH YOU TAKE WHEN USING PRO FOR PD DAYS, REMEMBER TO PLAN FOR:

- Adequate time for implementation.
- Using a half day to review content and a half day for teachers to transfer new ideas to their own classroom and practice.
- Opportunities for assessment and feedback.
- Allowing teachers to share their thoughts on the day, reviewing reflections and adjusting upcoming PD as necessary.

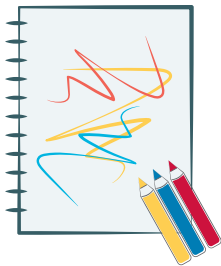
How to Use PRO for a Professional Development Day: Activity Menu

Here are 12 activities to mix and match to make your next PD day relevant, engaging, and meaningful!



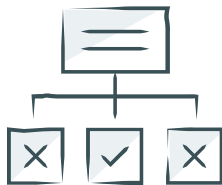
WATCH AND LEARN.

Watch a video or set of videos and take notes.



WATCH AND MAKE.

Watch a video or set of videos from the Pack and practice the techniques shown.



CREATE AN ANCHOR CHART.

Make an anchor chart to take back to the classroom based on what was learned in the videos.



WATCH AND RESPOND.

Watch a video or set of videos and do a group brainstorming or reflection activity.



PLAN A LESSON.

Write a lesson plan to take back to students based on what was learned in the videos.



CREATE AN ASSESSMENT TOOL.

Design an assessment tool to use in the classroom based on what was learned in the videos.



WATCH AND DISCUSS.

Watch a video or set of videos and discuss a set of questions with a partner or the whole group.



WATCH AND RESEARCH.

Watch a video or set of videos and choose a topic to research further. Share the results with the group.



REFLECT ON A RESOURCE.

Choose a resource from the Pack to have teachers fill out or respond to.



REVISE A LESSON OR UNIT.

Have teachers bring a lesson or unit to the PD day. Allow them to use their new knowledge to revise that lesson or unit to make it even stronger.



CREATE A CLASSROOM RESOURCE.

Design a resource to use in the classroom based on what was learned in the videos.



DIVIDE AND CONQUER.

Have teachers split into groups based on personal interests and watch a set of videos. Have each small group share their thoughts, reflections, and ideas with the larger group.

Comparing PRO and FLEX



PRO Learning



FLEX Curriculum

WHAT IS IT?	A professional learning platform designed specifically for K-12 art teachers. PRO helps art teachers grow through in-depth video tutorials and premium resources. PRO also awards PD certificates to document learning and time invested.	A visual arts curriculum platform and modern digital textbook replacement filled with high-quality, standards-aligned curriculum materials. FLEX lets any art teacher curate their own custom classes and units to reflect their unique students.
WHO IS IT FOR?	Art teachers use PRO Learning to learn new skills and become better educators for their K-12 students. The materials inside of PRO are teacher-facing.	K-12 students learn about visual arts through the curriculum materials their art teachers curate for them through FLEX Curriculum. The materials inside of FLEX are student-facing.
WHAT'S INSIDE?	Inside each Pack, art teachers find in-depth video tutorials, useful classroom resources, and supplemental links, all crafted and curated by expert art educators.	Inside each thematic Collection, art teachers find premium curriculum materials, including standards-aligned lesson plans, student-facing resources, videos, and assessments.
WHAT DO I TAKE AWAY?	After completing a Pack and learning new skills and teaching strategies, art teachers have an opportunity to earn an official certificate. Each certificate documents earned learning and PD hours.	After finding curriculum materials they like, art teachers can save and organize them into custom classes and units. The materials can be downloaded, printed, and shared with students as desired.



When paired together as a comprehensive K-12 visual arts curriculum solution, PRO becomes a handy “teacher’s edition” to FLEX. PRO Packs dive deep into rich video tutorials, giving art teachers the essential skills they need to be successful with specific lessons and resources inside FLEX Curriculum.

How to Pay for PRO

Have you considered...

While the need for on-demand, personalized professional learning is not difficult to identify in most districts, the funding for such solutions can be. That is why The Art of Education University has invested a tremendous amount of time researching and working to understand the various funding pathways available to the arts.

Below are several we encourage you to carefully consider.



GENERAL PROFESSIONAL DEVELOPMENT BUDGET

While visual arts teachers generally see more students than any other teacher, their professional development oftentimes goes overlooked or unrecognized. It's important that visual arts be included in this budget.



LAST YEAR'S TITLE FUNDS

Sometimes, funds from last year's title award can go unallocated or allocated but never consumed. A deeper conversation with federal programs may open up an opportunity.



CURRICULUM/TEXTBOOK BUDGET

Due to the lack of art classroom curriculum, many partner districts have succeeded in using these funds because PRO provides supplemental curriculum and lesson planning resources.



TITLE III, PART A: ELA, Language Enhancement, and Academic Achievement

Eligible activities under ESSA include professional development to build arts educators' capacity to meet the needs of ELs and acquiring digital resources that support ELs in art classes.



TITLE IV, PART A: Student Support and Academic Enrichment Grants

Eligible activities under ESSA include professional development and equipment to support the effective use of technology in delivering arts instruction, supporting collaboration among arts educators, and/or engaging with arts professionals outside of the school.



TITLE II, PART A: Supporting Effective Instruction

Eligible activities under ESSA include teacher professional development activities for arts educators.

GET PRO LEARNING IN YOUR DISTRICT

Professional development for art teachers is important. Teachers and administrators want the same thing: engaging PD that makes their teaching better and their classroom easier to run.

CONNECT YOUR ART ADMINISTRATOR WITH OUR TEAM



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PRO Learning



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